

Schedule B: Expenditures

Sch-B

| | |
|------------------------------|------------|
| Tom Hoefling for Iowa | |
| Committee Type: | Governor |
| County: | Calhoun |
| District: | 0 |
| Committee Code: | 5161 |
| Political Party: | Republican |

| | |
|---------------------------|-----------------------|
| Status: | Filed |
| Statutory Due Date | 7/19/2014 |
| Adjusted Due Date | 7/21/2014 |
| Filed Date | 7/19/2014 11:26:57 PM |
| Postmark Date | |
| Amendment Date | |

| Expenditure Date | Expenditure Committee ID | Expenditure Name & Address | Purpose | Expenditure Amount |
|-------------------------|--------------------------|-----------------------------------------------------------------|--------------------------------|--------------------|
| 5/15/2014 | Check # N/A | PayPal 2211 North First Street San Jose, CA 95131 | Web Fees | \$1.03 |
| Donation processing fee | | | | |
| 5/15/2014 | Check # N/A | PayPal 2211 North First Street San Jose, CA 95131 | Web Fees | \$1.75 |
| Donation processing fee | | | | |
| 5/16/2014 | Check # N/A | Pirya, Inc. 144 2nd St. 1st Floor San Francisco, CA 94105 | Web Fees | \$0.29 |
| Donation processing fee | | | | |
| 5/19/2014 | Check # N/A | Pirya, Inc. 144 2nd St. 1st Floor San Francisco, CA 94105 | Web Fees | \$3.17 |
| 5/20/2014 | Check # N/A | Pirya, Inc. 144 2nd St. 1st Floor San Francisco, CA 94105 | Web Fees | \$0.29 |
| Donation processing fee | | | | |
| 5/22/2014 | Check # N/A | Pirya, Inc. 144 2nd St. 1st Floor San Francisco, CA 94105 | Web Fees | \$4.03 |
| 5/23/2014 | Check # N/A | Pirya, Inc. 144 2nd St. 1st Floor San Francisco, CA 94105 | Web Fees | \$1.73 |
| 5/29/2014 | Check # N/A | PayPal 2211 North First Street San Jose, CA 95131 | Web Fees | \$3.20 |
| 5/30/2014 | Check # Unitemized | Infogroup 1020 E First St Papillion, NE 68946 | Miscellaneous or Unitemized | \$1,250.00 |
| Phone list acquisition | | | | |
| 5/30/2014 | Check # N/A | Pirya, Inc. 144 2nd St. 1st Floor San Francisco, CA 94105 | Web Fees | \$5.76 |

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| Committee Type: Governor | Statutory Due Date | 7/19/2014 |
| County: Calhoun | Adjusted Due Date | 7/21/2014 |
| District: 0 | Filed Date | 7/19/2014 11:26:57 PM |
| Committee Code: 5161 | Postmark Date | |
| Political Party: Republican | Amendment Date | |

| Expenditure Date | Expenditure Committee ID | Expenditure Name & Address | Purpose | Expenditure Amount |
|---------------------------------------------------------------------------------------------------------|--------------------------|-----------------------------------------------------------------------------------|-------------------|--------------------|
| 5/30/2014 | Check # N/A | RoboCent, Inc. 2129 General Booth Blvd., Suite 103 Virginia Beach, VA 23454 | Advertising | \$7,569.04 |
| Robocalls to 3,146 + 256,232 + 240,401 | | | | |
| 5/31/2014 | Check # N/A | Days Inn 450 Evansdale Drive Waterloo, IA 50707 | Travel | \$99.68 |
| Overnight stay for campaign stop in Evansdale. Paid debt to Siena Hoefling for expense on June 3, 2014. | | | | |
| 5/31/2014 | Check # N/A | PayPal 2211 North First Street San Jose, CA 95131 | Web Fees | \$1.75 |
| 6/2/2014 | Check # N/A | Pirya, Inc. 144 2nd St. 1st Floor San Francisco, CA 94105 | Web Fees | \$1.15 |
| 6/3/2014 | Check # N/A | Facebook, Inc 1601 Willow Road Menlo Park, CA 94025-1452 | Advertising | \$68.35 |
| Facebook ad on election day | | | | |
| 6/3/2014 | Check # N/A | Facebook, Inc 1601 Willow Road Menlo Park, CA 94025-1452 | Advertising | \$28.27 |
| Facebook ad on election day | | | | |
| 6/3/2014 | Check # N/A | Facebook, Inc 1601 Willow Road Menlo Park, CA 94025-1452 | Advertising | \$6.99 |
| Facebook ad for election day | | | | |
| 6/3/2014 | Check # N/A | Mariott 700 Grand Ave Des Moines, IA 50309 | Other Expenditure | \$368.48 |
| Conference room rental | | | | |
| 6/3/2014 | Check # N/A | Pirya, Inc. 144 2nd St. 1st Floor San Francisco, CA 94105 | Web Fees | \$0.86 |
| 6/4/2014 | Check # N/A | Pirya, Inc. 144 2nd St. 1st Floor San Francisco, CA 94105 | Web Fees | \$2.88 |
| Donation processing fee | | | | |

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| Tom Hoefling for Iowa | |
| Committee Type: | Governor |
| County: | Calhoun |
| District: | 0 |
| Committee Code: | 5161 |
| Political Party: | Republican |

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|---------------------------|-----------------------|
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|--------------------------------------------|--------------------------|-------------------------------------------------------------------|--------------|--------------------|
| 6/5/2014 | Check # N/A | Hoefling, Tom C 101 3rd Street Lohrville, IA 51453 | Mileage | \$4,326.56 |
| 7726 miles @ \$.56 per gallon = \$4,326.56 | | | | |
| 6/5/2014 | Check # N/A | United Bank of Iowa 501 2nd St. Ida Grove, IA 51445 | Bank Charges | \$7.49 |
| 6/10/2014 | Check # N/A | Pirya, Inc. 144 2nd St. 1st Floor San Francisco, CA 94105 | Web Fees | \$2.88 |
| 6/11/2014 | Check # N/A | Pirya, Inc. 144 2nd St. 1st Floor San Francisco, CA 94105 | Web Fees | \$5.75 |
| Donation processing fee | | | | |
| 6/18/2014 | Check # N/A | United States Postal Service 2nd Street Lohrville, IA 51453 | HQ Expenses | \$34.00 |
| For post office box number 77. | | | | |
| 7/6/2014 | Check # N/A | United Bank of Iowa 501 2nd St. Ida Grove, IA 51445 | Bank Charges | \$7.49 |

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| Total Amount | \$13,802.87 |
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